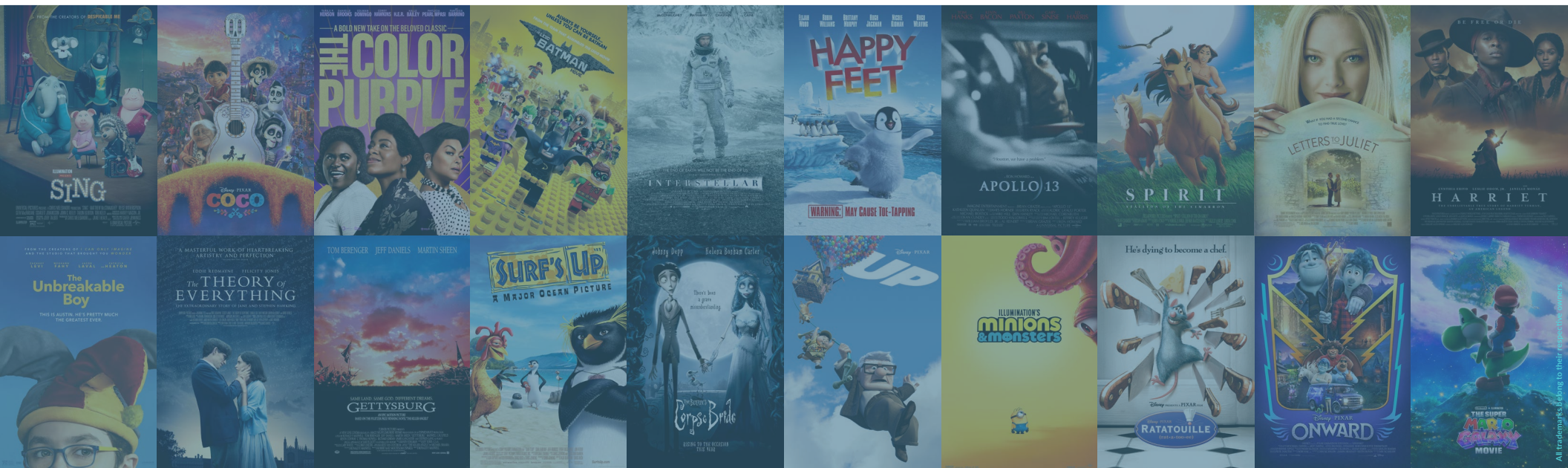




SWANK
MOVIE LICENSING USA

2026-2027 PROGRAMMING CALENDAR

Use this calendar for programming ideas and title suggestions for engaging school events!



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Get More from the Swank Site License

The Swank site license does more than keep your school compliant. It helps you create memorable, engaging experiences that bring students, staff and families together. Use your license to:

- ✓ Host family movie nights and community events
- ✓ Support PTO and PTA fundraising goals
- ✓ Create repeatable events that strengthen school culture
- ✓ Plan seasonal and holiday celebrations
- ✓ Build annual programming calendars students look forward to

Free Tools & RESOURCES

The site license includes access to planning tools, promotional resources and guidance from our team. We even offer professional development for your district to support copyright education and compliance. Interested in complimentary professional development on copyright and licensing? Reach out to learn more.

COPYRIGHT LAW FOR SCHOOLS

Any movie shown requires proper licensing under the Federal Copyright Act, and neither the rental or purchase of a movie includes the right to publicly exhibit it.

1

Who can provide me with the proper licensing?

Only Swank Movie Licensing USA works with all major movie studios to provide necessary licensing to legally show movies at your school.

2

Why does my school need a license?

Even informal or spontaneous screenings require proper licensing. An annual site license protects your school year-round for movie use across your campus, even for events you might not oversee directly.

3

What does a license cover?

The license covers indoor, outdoor and after-school showings that bring your community together.

★ ★ ★ COMING SOON IN 2026-2027 ★ ★ ★



TOY STORY 5



MOANA (LIVE ACTION)



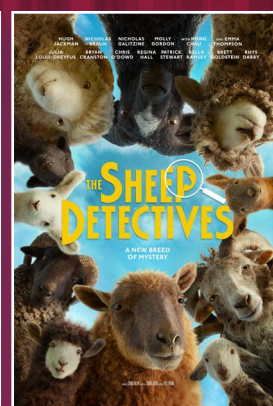
THE HUNGER GAMES: SUNRISE ON THE REAPING



I CAN ONLY IMAGINE 2



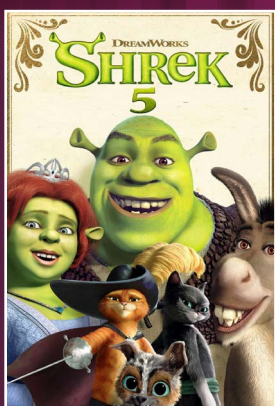
MASTERS OF THE UNIVERSE



THE SHEEP DETECTIVES



PAW PATROL: THE DINO MOVIE



SHREK 5



THE SUPER MARIO GALAXY MOVIE



GOAT



HOW TO TRAIN YOUR DRAGON 2 (LIVE ACTION)



MINIONS & MONSTERS



THE CAT IN THE HAT



HOPPERS

Availability dates are anticipated and subject to change. Visit swank.com/k-12-schools for the most up-to-date release dates.

We Represent the Best Studios in the World

Only Swank Movie Licensing USA can provide the necessary licensing to show films at your school on behalf of the studios we represent.



NBCUniversal



LIONSGATE



MIRAMAX








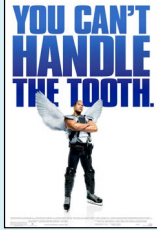


FOCUS FEATURES

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2026

August

BE KIND TO HUMANKIND WEEK / AUGUST 25-31

SUN	MON	TUE	WED	THUR	FRI	SAT
						1
2  SISTER'S DAY	3	4	5	6	7	8
9  NATIONAL BOOK LOVERS DAY	10	11	12	13	14  FINANCIAL AWARENESS DAY	15  INTERNATIONAL HOMELESS ANIMALS' DAY
16	17	18	19	20	21  SENIOR CITIZENS DAY	22  TOOTH FAIRY DAY
23 BACK TO SCHOOL WEEK	24	25	26  WOMEN'S EQUALITY DAY	27	28	29  BAT DAY
30 FRIENDSHIP DAY	31					

VISIT SWANK.COM/K-12-SCHOOLS FOR MORE INFORMATION



Be Kind to Humankind Week: Launch a schoolwide Kindness Wall where students share notes of encouragement, gratitude or positivity. Pair it with a simple craft station to create bookmarks or cards students can give to classmates, teachers or family members.

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2026

September

HISPANIC HERITAGE MONTH / SEP 15 - OCT 15

SUN	MON	TUE	WED	THUR	FRI	SAT
		1	2	3	4  NATIONAL WILDLIFE DAY	5
6  READ A BOOK DAY	7	8	9  NATIONAL TEDDY BEAR DAY	10	11	12
13	14	15  HISPANIC HERITAGE MONTH BEGINS	16	17  CONSTITUTION DAY	18	19  NATIONAL DANCE DAY
20	21  INTERNATIONAL PEACE DAY	22	23	24	25  NATIONAL COOKING DAY	26
27	28  NATIONAL FAMILY DAY	29	30			

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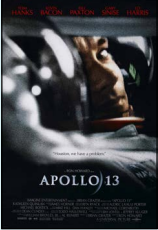
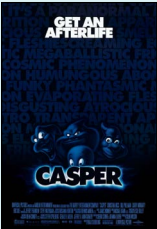




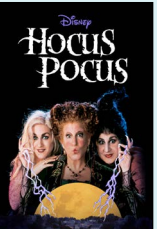


Hispanic Heritage Month: Create a Cultural Exploration Station featuring hands-on crafts like papel picado, traditional recipes and bilingual storytelling. Build excitement with trivia or activities spotlighting influential Hispanic and Latino filmmakers and creators.

2026

October

HALLOWEEN / OCTOBER 31

SUN	MON	TUE	WED	THUR	FRI	SAT
				1	2	3
4	5  WORLD TEACHER DAY	6	7	8	9	10  WORLD MENTAL HEALTH DAY
11	12  INDIGENOUS PEOPLES' DAY	13	14	15	16	17
18 	19	20	21	22	23	24
STEM WEEK BEGINS						
25	26 	27 	28 	29 	30 	31  HALLOWEEN
	HALLOWEEN WEEK					

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Halloween: Turn your school into a spooky experience with themed rooms inspired by classic stories and films, plus a scavenger hunt students must complete before the witching hour. Or keep it simple with a Halloween movie screening paired with games like Ghost in the Graveyard or a Trunk or Treat event for safe, family-friendly fun.

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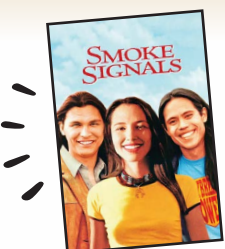
2026

November

NATIVE AMERICAN HERITAGE MONTH

SUN	MON	TUE	WED	THUR	FRI	SAT
1  NATIVE AMERICAN HERITAGE MONTH BEGINS	2	3	4	5	6  NATIONAL NON-FICTION DAY	7
8	9	10	11  VETERAN'S DAY	12	13  WORLD KINDNESS DAY	14
15	16	17	18  NATIONAL PRINCESS DAY	19	20	21
22  HUMANE SOCIETY ANNIVERSARY DAY	23	24	25	26  THANKSGIVING	27	28
29	30  COMPUTER SECURITY DAY					

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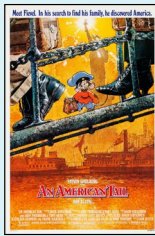




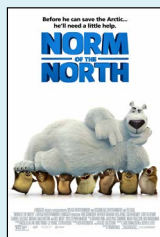
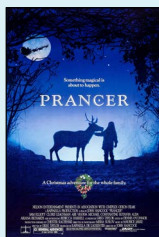






Native American Heritage Month: Honor Native American Heritage Month by teaching students about Indigenous history, cultures and present-day communities. Pair respectful classroom activities and crafts with stories that elevate authentic Native voices. When possible, invite a local tribe or community member to share firsthand perspectives.

2026

December

WINTER BREAK / DEC 21-25

SUN	MON	TUE	WED	THUR	FRI	SAT
		1	2	3  INTERNATIONAL DAY OF PERSONS WITH DISABILITIES	4  HANUKKAH BEGINS	5
6	7  NATIONAL LETTER WRITING DAY	8	9	10  NATIONAL HUMAN RIGHTS DAY	11	12
13	14	15	16  JANE AUSTEN'S BIRTHDAY	17	18	19
20	21  WINTER SOLSTICE	22 	23 	24  CHRISTMAS EVE	25  CHRISTMAS	26  KWANZAA BEGINS
27	28	29	30	31  NEW YEAR'S EVE		

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Winter Break: Bring seasonal joy to your school with a holiday movie event paired with cozy activities like pajama day, cocoa stations or winter crafts. Encourage inclusivity by highlighting traditions from around the world. These low-effort celebrations create memorable moments before winter break.

2027

January

INTERNATIONAL DAY OF EDUCATION / JANUARY 24

SUN	MON	TUE	WED	THUR	FRI	SAT
					1	2  NATIONAL SCIENCE FICTION DAY
3  J.R.R. TOLKIEN DAY	4	5  NATIONAL BIRD DAY	6	7	8	9
10	11	12	13	14	15  NATIONAL HAT DAY	16
17  WORLD SNOW DAY	18  MARTIN LUTHER KING JR. DAY	19	20	21	22	23
24	25	26	27	28  NATIONAL LEGO DAY	29	30
31						

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International Day of Education: Celebrate learning and confidence with a schoolwide spelling bee. End the fun with a movie that spotlights curiosity, determination and believing in yourself.

2027

February

BLACK HISTORY MONTH

SUN	MON	TUE	WED	THUR	FRI	SAT
	1 BLACK HISTORY MONTH BEGINS	2  GROUNDHOG DAY	3  NATIONAL SINGING DAY	4	5	6
7	8	9	10	11  INTERNATIONAL DAY OF WOMEN AND GIRLS IN SCIENCE	12	13  GALENTINE'S DAY
14  VALENTINE'S DAY	15  PRESIDENTS DAY	16	17	18	19	20
21	22	23  WORLD THINKING DAY	24	25	26	27
28  RARE DISEASE DAY						

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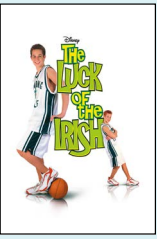




Black History Month: Transform hallways into a living history walk featuring influential Black leaders, artists and changemakers. Invite families to participate with interactive displays, performances or spoken word. Reinforce learning with a film that celebrates Black history, culture and achievement.

2027

March

WOMEN'S HISTORY MONTH

SUN	MON	TUE	WED	THUR	FRI	SAT
	1	2  READ ACROSS AMERICA DAY	3	4	5	6
7	8	9	10  HARRIET TUBMAN DAY	11	12	13
14  PI DAY	15	16	17  ST. PATRICK'S DAY	18	19	20
21	22	23	24	25	26	27  WORLD THEATRE DAY
28  EASTER	29	30	31			

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Women's History Month: Host a Women's History celebration featuring a movie screening paired with creative add-ons like dress-as-your-hero or a fashion show of influential women. Or invite families to submit short films honoring women who inspire them, then host a student-led film festival.

2027

April

EARTH DAY / APRIL 22

SUN	MON	TUE	WED	THUR	FRI	SAT
				1  APRIL FOOLS' DAY	2  AUTISM AWARENESS DAY	3
4	5	6	7	8	9	10  NATIONAL SIBLINGS DAY
11	12	13	14	15  POETRY MONTH	16	17  WORLD CIRCUS DAY
18	19	20	21	22  EARTH DAY	23	24
25	26	27	28	29	30  JAZZ DAY	

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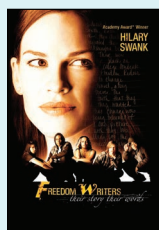




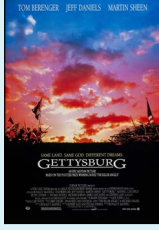
Earth Day: Celebrate Earth Day by launching a school garden that supports hands-on learning across science, math and nutrition. Pair the kickoff with eco-friendly activities and a movie focused on environmental stewardship. It's a meaningful way to connect sustainability with real-world learning.

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2027

May

CHILDREN'S BOOK WEEK / MAY 3-9

SUN	MON	TUE	WED	THUR	FRI	SAT
						1  ASIAN AMERICAN AND PACIFIC ISLANDER HERITAGE MONTH BEGINS
2	3  TEACHER APPRECIATION WEEK	4	5  CINCO DE MAYO	6	7	8
CHILDREN'S BOOK WEEK						
9  MOTHER'S DAY	10	11	12	13	14	15
16	17	18  INTERNATIONAL MUSEUM DAY	19	20	21	22  SHERLOCK HOLMES DAY
23	24	25	26	27	28  MEMORIAL DAY	29
30	31					

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Children's Book Week: Bring stories to life with a book-to-movie celebration that highlights beloved children's titles. Add themed crafts, read-alouds or dress-up days to build excitement.

2027

June

FIRST DAY OF SUMMER / JUNE 21

SUN	MON	TUE	WED	THUR	FRI	SAT
		1  NATIONAL DINOSAUR DAY	2	3	4	5  WORLD ENVIRONMENT DAY
6	7	8  WORLD OCEAN DAY	9	10	11	12
13	14	15	16	17	18	19  JUNETEENTH
20  FATHER'S DAY	21  FIRST DAY OF SUMMER	22	23  NATIONAL PINK DAY	24	25	26
27	28	29	30  WORLD SOCIAL MEDIA DAY			

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First Day of Summer: Kick off summer with a field day full of water games, relays and outdoor fun for all grade levels. Or help students stay connected with a postcard-writing activity they'll continue throughout summer break. End the year with a drive-in-style movie night that celebrates the start of summer.

2027

July

INDEPENDENCE DAY / JULY 4

SUN	MON	TUE	WED	THUR	FRI	SAT
				1  INTERNATIONAL JOKE DAY	2	3
4  INDEPENDENCE DAY	5	6	7  WORLD CHOCOLATE DAY	8  NATIONAL VIDEO GAME DAY	9	10
11	12  MALALA DAY	13	14	15  WORLD YOUTH SKILLS DAY	16	17
18  NELSON MANDELA DAY	19	20	21  NATIONAL JUNK FOOD DAY	22	23	24
25	26  PARENT'S DAY	27	28	29	30  INTERNATIONAL FRIENDSHIP DAY	31

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Independence Day: Host a festive Fourth of July celebration that blends history with fun. Bring everyone together for a red, white, and blue spirit day featuring trivia stations, hands-on activities, and creative ways to explore what independence means. Wrap it all up with a themed movie event that invites students and families to celebrate summer, storytelling, and the spirit of community.



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