Hawaii State Department of Education

Swank K12 Streaming- Film Library For Education

Introducing Swank K12 Streaming

Swank K-12 Streaming is a convenient, controlled, and connected streaming platform that makes it easy for teachers to incorporate high-quality films into lesson plans. The library includes thousands of films for educational support, including the top feature films, documentaries and foreign titles. Powered by Swank Motion Pictures, the content is curated specifically for educators based on the movies they need for lessons, and provides access both inside the classroom or for assignments outside of the classroom.

Benefits Include:

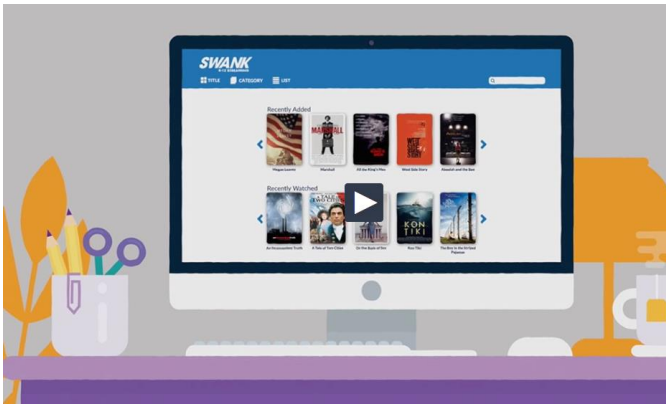
- Eliminate the need for DVD players in classrooms
- Enable streaming access for schools blocking personal streaming sites
- Extend the classroom with assignability through any LMS
- Streamline access with Single Sign On Integration

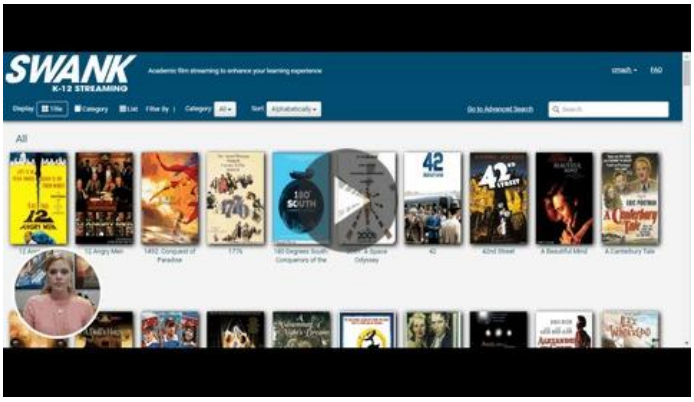
It's no secret finding access to films and documentaries is becoming a challenge. Watch the video below to learn how our new streaming platform simplifies film distribution for your entire school!

https://www.swank.com/k-12-streaming/learn-more/

The below video is a 4 minute webinar walking you through the Swank K12 Streaming platform. Take a look to understand what your teachers will have access too!

https://swank.hubs.vidyard.com/watch/Bu6kczV5hsrxj2syQdAay2?autoplay=1&vyplayer=Bu6kczV5hsrxj2syQdAay2





Included in Swank K12 Streaming

Your Swank K12 Streaming platform will come preloaded with Swank's Elementary or Secondary Curated Collection. These collections are based on usage reports for the most commonly used feature films and documentaries used in K12 education. You can access a complete list of the collections using the below links to Swank's website.



https://www.swank.com/k-12-streaming/bucket/16040-top-elementary-school-films-



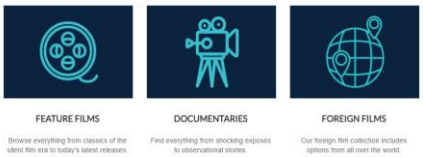
https://www.swank.com/k-12-streaming/bucket/16076-top-middle-and-high-school-films-

In addition to the curated collection, your teachers can search our entire 12,000 film library and indicate additional films they would like added to the streaming portal. Teachers can either search for a specific movie title or sort through themes/subjects to select additional films they might need throughout the year. While the curated collections should include most of the content your teachers might need, we also recognize that teachers are very creative and like to incorporate movies into their lessons that might not fall within these lists. The option to request films provides your school with the flexibility needed to make this platform custom to your school's specific needs.

Watch the below video to see how your teachers can request movies directly from the platform:
https://swank.hubs.vidyard.com/watch/eb3T249HC9iHXZ7oqfk98s?autoplay=1



Visit the below link to browse our entire 12,000 movie library by category or discipline
https://www.swank.com/k-12-streaming/movies/



Pricing and Content Description + Discounts

By working through the HI Department of Education to secure their Movie Licensing Site License, HI schools will receive a discounted rate, as well as more customized content to add to the streaming portal! Take a look at the below chart to see what the pricing and library would look like based on your school enrollment.

The Swank Curated Collection will come with an Elementary Collection (160 movies) or a Middle/High School Collection (200 movies). In addition to these collections, schools receive a set number of movies to be added in the platform based off teacher requests, this allows you to customize the school's library. Typically, schools receive either 15 or 30 of these added films depending on school enrollment. By working through the HI Department of Education, HI schools will receive double the amount of customization with either 30 or 60 requests.

Pricing for Swank K12 Streaming				
Total School Enrollment	Streaming Content	Standard Rate (Estimated Taxes Included)	Discounted HIDEO Rate 7/1/20 – 6/30/21 (Estimated Taxes Included)	Percentage Discount
Under 500	Swank Curated Collection + 30 Movie Requests	$784	$470	40%
501-1,000	Swank Curated Collection + 35 Movie Requests	$1,139	$705	38%
1,001-1,500	Swank Curated Collection + 35 Movie Requests	$1,525	$940	38%
1,501-2,000	Swank Curated Collection + 60 Movie Requests	$3,029	$1,880	38%
2,001+	Swank Curated Collection + 65 Movie Requests	$3,708	$2,350	37%

Interested in purchasing Swank K12 Streaming early?

We can work with you to begin providing streaming access as early as January 2020! Contact Courtney Mach for an early start date: cmach@swank.com - 800-876-5577.

Swank Motion Pictures- About our Company

Swank Motion Pictures has been licensing & distributing film since 1937. Driven by longstanding partnerships with the best studios in the world, we bring more movies and TV shows to more people in more places than anyone else.

You are familiar with Swank through **Swank Movie Licensing USA**, the site license that covers your school for non-teaching movie screenings. We are excited to partner with HI Department of Education to provide you with our new educational film streaming platform! While new to K-12 schools, Swank K12 Streaming is the largest streaming provider of feature films for academic use anywhere. We partner with major motion picture studios, documentary providers, independent filmmakers and international film companies to provide schools across the country with access to more than 12,000 films.



Movies in Education

Movies bring learning to life, and teachers have been using movies as part of their curriculum for a long time. Our customers often study book-to-movie titles like *To Kill a Mockingbird*, use documentaries like *An Inconvenient Truth* as part of a science class, or depict moments in history with films like *Selma*.

The Swank K-12 Streaming library includes all of the films that your teachers are already using in class!



Swank K12 Streaming Simplifies Movie Access

Managing a library of DVDs/DVD players for an entire school has become very difficult for librarians and teachers. Most laptops and in- class devices don't even include DVD players anymore. Plus, it's a hassle to manage DVD equipment and make sure everyone has the specific titles they need when they need them. To overcome these challenges, some teachers turn to their own personal streaming accounts which are often blocked on school networks. Most importantly, neither DVDs nor personal streaming accounts make it possible for teachers to assign movies to students for viewing outside the classroom. Swank K12 Streaming answers each of these needs

by providing one simplified access point for streaming feature films and documentaries for education.

Watch our short 3 minute video to learn how Swank K12 Streaming simplifies movie access within your school: https://www.swank.com/k-12-streaming/learn-more/



What is the difference between Swank K-12 Streaming and Swank Movie Licensing USA?

Swank K-12 Streaming's movie portal makes it easy for schools to stream films for educational use, while Swank Movie Licensing USA provides K-12 schools with indoor movie licensing when movies are shown outside the core-curriculum. Visit the below link to learn more about the differences between streaming and site licensing, as well as example use cases.
https://www.swank.com/media/266889/ks23151_backtoschool_licensingstreamingv5-1.pdf

SWANK K-12 STREAMING | FILM LIBRARY FOR EDUCATION

Educational Use

When showing a movie in support of curriculum and your usage meets the criteria of the "Face-to-Face Teaching Exemption", the following is true:

- You can use the Swank K-12 Streaming portal to show films in the classroom or assign for viewing outside of the classroom.
- Teachers and administrators can request additional films to be added to the portal to match their curriculum.

SWANK MOVIE LICENSING USA

Non-Educational Use

When showing a movie for non-educational purposes or when your usage does not meet the criteria of the "Face-to-Face Teaching Exemption," the following is true:

- Federal copyright law requires a movie license.
- If you are a customer of Swank K-12 Streaming, you can access the films that are already included in your streaming collection, but you cannot add new titles for non-educational use.

When can I use my Swank K-12 Streaming Portal to *show movies?*

Scenario	My school only has Swank K-12 Streaming.	My school has Swank K-12 Streaming and a Swank Movie Licensing USA movie license.
Using a movie in the classroom in support of a lesson:	Yes	Yes
Assigning a film to enrolled students for viewing outside of the classroom in support of curriculum goals:	Yes	Yes
A teacher reviewing movies in order to create lesson plans:	Yes	Yes
Showing a movie in a classroom for a holiday party or reward day:	No (A movie license is required)	Yes
Showing a movie in the library to a group of students for rainy day recess:	No (A movie license is required)	Yes
Showing a movie for extracurricular clubs or for after-school care programs:	No (A movie license is required)	Yes
A teacher watching movies for personal entertainment:	No	No

Hear what other schools are saying

A number of schools and districts across the county have turned to Swank K12 Streaming as their exclusive streaming provider for feature films and documentaires. Take a look at what some of our customers have to say about the streaming platform and their use cases:
https://www.swank.com/k-12-streaming/customer-stories/





Contact Information

Don't hesitate to reach out if you have any questions about Swank K12 Streaming! I'm happy to set up a webinar call to walk you through the platform or answer any additional questions you have.

SWANK K-12 STREAMING | FILM LIBRARY FOR EDUCATION

Courtney Mach
cmach@swank.com
800-876-5577

Elementary Curated Collection

Title	Rating	Title	Rating
The 11th Hour	PG	Happy Feet	PG
12 Angry Men	NR	How the West Was Won	G
1776	G	Hugo	PG
180 Degrees South: Conquerors of the Useless	PG	I Am Ali	PG
2001: A Space Odyssey	G	IMAX: Hubble	G
The Adventures of Huckleberry Finn	G	Ike: Countdown to D-Day	PG
Akeelah and the Bee	PG	The Indian in the Cupboard	PG
Alexander the Great	NR	It's a Wonderful Life	PG
Alice in Wonderland	NR	Jack and the Beanstalk	G
Alice's Adventures in Wonderland	G	Jane and Emma	PG
All Quiet on the Western Front	NR	Jesus Christ Superstar	G
All the King's Men	NR	Journey to the Center of the Earth	PG
All the President's Men	PG	Julius Caesar	G
American Graffiti	PG	Jumanji	PG
An American Tail	G	King Lear	PG
An American Tail: Fievel Goes West	G	Kit Kittredge: An American Girl	G
An Inconvenient Truth	PG	The LEGO Movie	PG
Anne of Green Gables	NR	The Land Before Time	G
Annie	PG	Lassie	PG
Annie	PG	Lawrence of Arabia	G
The Ant Bully	PG	A League of Their Own	PG
Apollo 13	PG	Lemony Snicket's A Series of Unfortunate Events	PG
Approaching the Unknown	PG	The Little Engine That Could	G
Arctic Tale	G	Little Pink House	NR
Babe	G	A Little Princess	G
Babies	PG	Little Women	PG
Back to the Future	PG	Macbeth	NR
Barnyard	PG	Malcolm X	PG
Batkid Begins	PG	March of the Penguins	G
Beauty and the Beast	G	Matilda	PG
Beyond the Brick: A LEGO Brickumentary	G	A Midsummer Night's Dream	NR
Big Miracle	PG	The Mission	PG
Black Beauty	G	Moby Dick	NR
Black Beauty	G	Muscle Shoals	PG
The Black Stallion	G	The NeverEnding Story	PG

Born Free	PG	No End in Sight	NR
Born to Be Wild	G	October Sky	PG
A Canterbury Tale	NR	Oliver!	G
Casablanca	NR	Othello	R
Charlie and the Chocolate Factory	PG	The Outsiders	PG
Charlotte's Web	G	Pan	PG
Charlotte's Web	G	Peter Pan	PG
Children of Heaven	PG	Pinocchio	NR
Cinderella	G	The Pirates of Penzance	G
Citizen Kane	PG	Planet Ocean	NR
Cloudy With a Chance of Meatballs	PG	The Polar Express	G
Contact	PG	Pride	PG
Cool It	PG	Pride & Prejudice	PG
Countdown to Zero	PG	Rabbit-Proof Fence	PG
Curious George	G	Race the Sun	PG
Deep	PG	A Raisin in the Sun	NR
Deep Sea	G	The Right Stuff	PG
Dinosaur 13	PG	Romeo and Juliet	PG
A Dog's Purpose	PG	Romeo and Juliet	NR
A Doll's House	G	Rumpelstiltskin	G
Dolphin Tale	PG	Searching for Bobby Fischer	PG
Dolphin Tale 2	PG	Secondhand Lions	PG
Dr. Seuss' The Cat in the Hat	PG	The Secret Life of Pets	PG
Dr. Seuss' The Lorax	PG	The Secret of NIMH	G
Dr. Strangelove Or: How I Learned to Stop Worrying and Love the Bomb	PG	Sense and Sensibility	PG
Dreamer: Inspired by a True Story	PG	Sgt. Stubby: An American Hero	PG
E.T. The Extra-Terrestrial	PG	Sharkwater	PG
East Side Sushi	PG	Sing	PG
Emma's Chance	PG	Singin' in the Rain	G
Excalibur	PG	Soul Surfer	PG
The Express	PG	Spirit: Stallion of the Cimarron	G
Fahrenheit 451	NR	Stand and Deliver	PG
Fed Up	PG	Stuart Little	PG
Fiddler on the Roof	G	The Swan Princess	G
Food, Inc.	PG	The Taming of the Shrew	NR
FrackNation	PG	Thumbelina	G
Free Angela and All Political Prisoners	NR	To Kill a Mockingbird	NR
Gallipoli	PG	The Truman Show	PG
Gandhi	PG	Under the Sea	G
Gettysburg	PG	Waiting for "Superman"	PG

Gravity	NR	West Side Story	NR
Grease	PG	Where the Wild Things Are	PG
The Great Gatsby	PG	Willy Wonka and the Chocolate Factory	G
Gulliver's Travels	NR	The Wiz	G
Hairspray	PG	The Wizard of Oz	G
Hamlet	PG	Wonder	PG
		Wonderstruck	PG

Middle/High School Curated Collection

Title	Rating	Title	Rating
The 11th Hour	PG	The Great Gatsby	PG
12 Angry Men	NR	The Great Invisible	PG-13
12 Angry Men	PG-13	Hamlet	PG-13
1492: Conquest of Paradise	PG-13	Hamlet	PG
1776	G	Happy Feet	PG
180 Degrees South: Conquerors of the Useless	PG	Hotel Rwanda	PG-13
2001: A Space Odyssey	G	How the West Was Won	G
42	PG-13	Hugo	PG
The Adventures of Huckleberry Finn	G	I Am Ali	PG
Akeelah and the Bee	PG	IMAX: Hubble	G
Alexander the Great	NR	Ike: Countdown to D-Day	PG
Alice in Wonderland	NR	The Indian in the Cupboard	PG
All Quiet on the Western Front	NR	Interstellar	PG-13
All the King's Men	PG-13	Invictus	PG-13
All the King's Men	NR	It's a Wonderful Life	PG
All the President's Men	PG	Jane and Emma	PG
American Graffiti	PG	Jesus Christ Superstar	G
American Teen	PG-13	Julius Caesar	G
An American Tail	G	Jumanji	PG
An Inconvenient Truth	PG	Jurassic Park	PG-13
Anne of Green Gables	NR	King Lear	PG
Annie	PG	Kit Kittredge: An American Girl	G
The Ant Bully	PG	Kon-Tiki	PG-13

Apollo 13	PG	Lawrence of Arabia	G
Approaching the Unknown	PG	A League of Their Own	PG
Arctic Tale	G	Lemony Snicket's A Series of Unfortunate Events	PG
Babies	PG	Les Miserables	PG-13
Back to the Future	PG	Les Misérables	PG-13
Batkid Begins	PG	Life Is Beautiful	PG-13
Beauty and the Beast	G	Little Pink House	NR
Beyond the Brick: A LEGO Brickumentary	G	A Little Princess	G
Big Miracle	PG	Little Women	PG
Bigger Stronger Faster	PG-13	Loving	PG-13
Black Beauty	G	Macbeth	NR
The Black Stallion	G	Malcolm X	PG
Blackfish	PG-13	Mandela: Long Walk to Freedom	PG-13
The Blind Side	PG-13	March of the Penguins	G
Born Free	PG	Matewan	PG-13
Born to Be Wild	G	Matilda	PG
The Boy in the Striped Pajamas	PG-13	Megan Leavey	PG-13
Bully	PG-13	A Midsummer Night's Dream	NR
A Canterbury Tale	NR	The Mission	PG
Casablanca	NR	Moby Dick	NR
Catch Me if You Can	PG-13	Muscle Shoals	PG
Cesar Chavez: An American Hero	PG-13	The NeverEnding Story	PG
Charlie and the Chocolate Factory	PG	No End in Sight	NR
Charlotte's Web	G	October Sky	PG
Charlotte's Web	G	Of Mice and Men	PG-13
Children of Heaven	PG	Oliver Twist	PG-13
Cinderella	G	Oliver!	G
Cinderella Man	PG-13	On the Basis of Sex	PG-13
Citizen Kane	PG	Othello	R
Cloudy With a Chance of Meatballs	PG	The Outsiders	PG
Coach Carter	PG-13	Pan	PG
The Color Purple	PG-13	Pawn Sacrifice	PG-13
Concussion	PG-13	Peter Pan	PG
Contact	PG	The Phantom of the Opera	PG-13
Contagion	PG-13	The Pirates of Penzance	G

Cool It	PG	Planet Ocean	NR
Countdown to Zero	PG	Pride	PG
Curious George	G	Pride & Prejudice	PG
Darkest Hour	PG-13	The Pursuit of Happyness	PG-13
Deep	PG	Rabbit-Proof Fence	PG
Deep Sea	G	Race	PG-13
Denial	PG-13	Race the Sun	PG
Dinosaur 13	PG	A Raisin in the Sun	NR
A Dog's Purpose	PG	The Right Stuff	PG
A Doll's House	G	Romeo and Juliet	PG
Dolphin Tale	PG	Romeo and Juliet	NR
Dr. Seuss' The Lorax	PG	The Sea Inside	PG-13
Dr. Strangelove Or: How I Learned to Stop Worrying and Love the Bomb	PG	Searching for Bobby Fischer	PG
Dreamer: Inspired by a True Story	PG	Secondhand Lions	PG
Dunkirk	PG-13	The Secret of NIMH	G
E.T. The Extra-Terrestrial	PG	Selma	PG-13
East Side Sushi	PG	Sense and Sensibility	PG
Emma's Chance	PG	Sgt. Stubby: An American Hero	PG
Everest	PG-13	Sharkwater	PG
Excalibur	PG	Sing	PG
The Express	PG	Singin' in the Rain	G
Fahrenheit 451	NR	Smoke Signals	PG-13
Fantastic Beasts and Where to Find Them	PG-13	The Social Network	PG-13
Far and Away	PG-13	Soul Surfer	PG
Fed Up	PG	Spare Parts	PG-13
Fiddler on the Roof	G	Spirit: Stallion of the Cimarron	G
Finding Forrester	PG-13	Stand and Deliver	PG
Food, Inc.	PG	Stuart Little	PG
Forrest Gump	PG-13	The Swan Princess	G
The Founder	PG-13	The Taming of the Shrew	NR
FrackNation	PG	The Theory of Everything	PG-13
Freakonomics	PG-13	Thirteen Days	PG-13
Free Angela and All Political Prisoners	NR	To Kill a Mockingbird	NR
Freedom Writers	PG-13	The Truman Show	PG
Gallipoli	PG	Under the Sea	G

Gandhi	PG	Waiting for "Superman"	PG
Gettysburg	PG	West Side Story	NR
The Giver	PG-13	Where the Wild Things Are	PG
Gorillas in the Mist	PG-13	Willy Wonka and the Chocolate Factory	G
Gravity	NR	The Wizard of Oz	G
Grease	PG	Wonder	PG
The Great Debaters	PG-13	The Zookeeper's Wife	PG-13