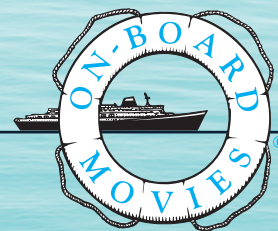


Set Sail with **ON-BOARD MOVIES**



The *Best* in Entertainment





Who We Are

Swank Motion Pictures is the world's largest non-theatrical distributor of movies and TV shows.

For 85 years, we have licensed and distributed content to non-theatrical markets like worldwide cruise lines, U.S. colleges and universities, K-12 public schools, libraries, hospitals, motor coaches, correctional facilities, parks, art museums and businesses.

With one-on-one customer service, groundbreaking technology and close partnerships with the world's best studios, we help our customers entertain, inspire and inform their audiences wherever they are.



About On-Board Movies

On-Board Movies is a division of Swank Motion Pictures. We license and provide content for major cruise lines, yachts, river ships, and ferries to help them create an unparalleled onboard entertainment experience. Choose content from an **extensive selection** of premium movies, TV shows, and short programming to correspond with destinations and customer demographics. So no matter if you're heading toward the hustle of Hong Kong or the soothing Caribbean seas, your ship's programming will always match its next port of call.



We're Here to Help

When you become a customer of On-Board Movies, you gain so much more than premium entertainment. You get access to the knowledge, expertise and resources of our Account Executives who are there for you every step of the way to help you engage, entertain and celebrate! Think of us as your **personal movie consultants** to help with:

- *Selecting or suggesting content that best suits the needs of your guests*
- *Scheduling content free of charge when using our equipment*
- *Providing creative and unique ideas to draw attention to important events on board*
- *Giving advice on how to make the most of your content/service*
- *Providing budget-friendly equipment for multiple areas on your ships*
- *Answering any and all questions regarding entertainment or equipment on board*

Order Process



Contact...

On-Board Movies for an introductory phone call to speak with an Account Executive about how to get started. Once that is complete, your Account Executive will send suggestions that best suit your cruise line.

Start...

selecting content by consulting your On-Board Movies Account Executive or our website at least two months before the first show date.

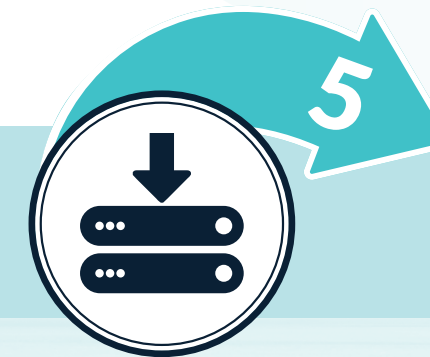


Provide...

final selection of movies and TV shows to your Account Executive six weeks before the first show date.

On-Board Movies...

will ship content directly to each ship via a hard drive to arrive before the first show date.



Content...

is loaded onto studio and On-Board Movies approved equipment to ensure secure playback.

Send...

the hard drive back to On-Board Movies within 60 days of first show date.

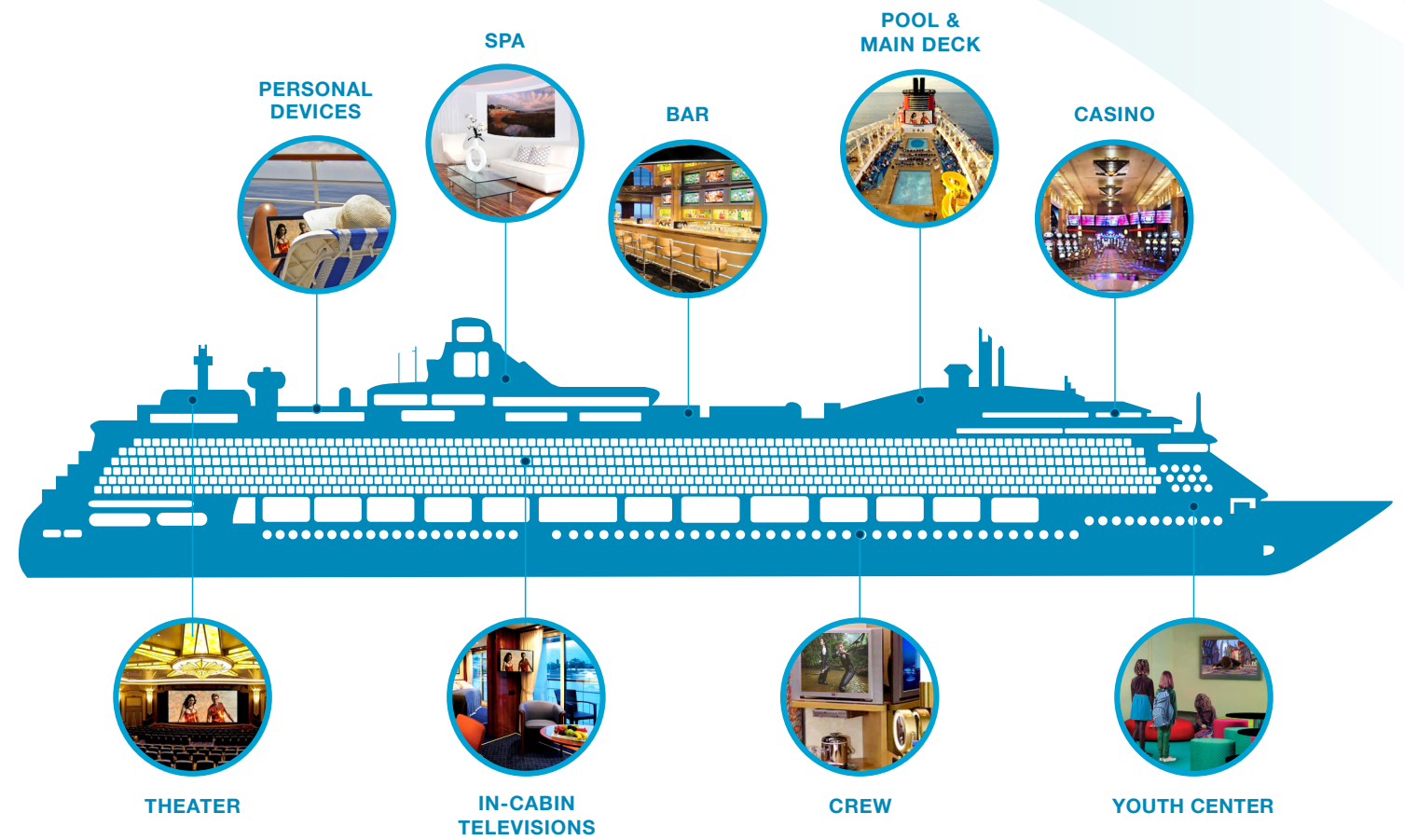


**This is an ideal schedule, however On-Board Movies will work with your timeline.*



On-Board Movies Venues

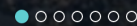
Unforgettable concerts at the pool. Must-see movies in your theater. Award-winning TV shows in guests' cabins. Top animated films in the youth center. Action titles in the casino. Offer the **best entertainment** everywhere on board!



MOVIES

ENTERTAINMENT AT ITS BEST.

Bring your guests the best entertainment available anywhere. Browse through the latest and greatest movies from the world's top studios.



TOP NEW RELEASES

Sort By ▼

Download ▼

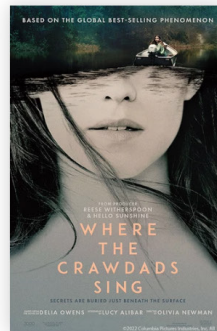
Filter Results ▼



Top Gun: Maverick
PG-13
Available: 11/1/22
New Release



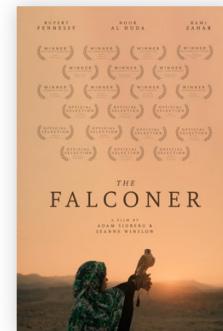
The Good Boss
NR
Available: 11/1/22
New Release



Where the Crawd...
PG-13
Available Now
New Release



Bullet Train
R
Available: 11/1/22
New Release



The Falconer
TV-PG
Available Now
New Release



Minions: The Ris...
PG
Available Now
New Release

Entertainment at Its Best

Straight out of Hollywood and fresh from the theater, explore what's new, popular and available soon for your ships on our website swank.com/on-board-movies. Log on to browse the latest and greatest movies and TV shows. Plus, discover ways to entertain every guest with programming ideas, including:

- *Destination programming related to where your ships are sailing*
- *Lifestyle programming from brands such as HGTV, Travel Channel, Cooking Channel, and more*
- *Themed programming for special events and occasions on board*
- *Holiday programs for any time of year*
- *Nature content, documentaries, international films, lifestyle programming... and more!*



Stream to Personal Devices

Our streaming server technology allows users to play movies or shows anytime, on demand with **instant playback**. Plus, with the ability to pause, fast-forward and rewind programming, your guests will be in complete control.

Product Features:

- *Content can be streamed to laptops, tablets, and mobile devices*
- *Content is stored on board, so it will not use the ship's internet connection*
- *Choose standard genres or create custom categories for grouping titles*
- *Deliver important messages to guests before the show with commercial-like bumpers*
- *Additional details are provided when available, including movie trailers, posters, synopses, ratings, runtimes, and foreign language audio tracks*



Great Things Come in Small Packages

Take a look at Cinelink – a media player the size of a standard wireless router that uses the most advanced encryption technology to provide ships with instant access to the latest films in HD and 5.1 Surround Sound on outdoor screens and in your ship's cinema.

It's portable, convenient and lightweight. And with HD content available before most home video release dates, you'll be setting sail with the **latest in entertainment**. Use Cinelink to host regular, red carpet-worthy events on your ships.



Copyright

According to the Federal Copyright Act, copyrighted materials like movies can be used publicly if they're properly licensed. However, neither the rental nor purchase of a movie carries the right to exhibit it outside of one's home, unless the site where the movie will be watched is properly licensed for a copyright compliant exhibition.

What exactly is a public performance?

A public performance is any exhibition of a movie shown outside of someone's home.

Why should I obey copyright law?

A public performance licensing fee includes money paid to the entire cast and crew who worked on the film from start to finish. If these men and women do not receive this hard-earned revenue through sources like licensing fees, they may no longer invest their time, research and development costs to create new movies.

What happens to those who violate copyright law?

Motion picture companies will take legal action to ensure their copyrights are not violated. Those convicted could face up to five years in prison and steep fines.

Who's responsible if a film is shown without a license?

The management of the cruise line where the movie is shown bears the ultimate responsibility and consequences of copyright infringement. However, anyone involved with the public performance of copyrighted material could be implicated.

Who appointed Swank On-Board Movies to issue public performance licensing?

Major and minor film studios trust Swank On-Board Movies as their liaison and agent to provide public performance licensing for their library of movies.





WHO

ABOUT

WHICH

WHEN

HOW

Q&A

WHAT

WHERE

WHY

ANSWERS

FAQ

Frequently Asked Questions

How do I get started?

Contact On-Board Movies at **1.877.660.7245** to speak with your new Account Executive. This introductory call will cover equipment details and content formatting for your ship. Equipment and digital formatting will need to be confirmed and approved before any content can be sent.

How do I place an order?

Contact your experienced Account Executive to help you create the content line up that best suits your cruise line demographics at **1.877.660.7245**. Most frequently, movie selections are confirmed through emails and spreadsheets.

What are the license restrictions for my movie?

Your order is for a limited license to exhibit only during the agreed upon time at the specified place. No movie or any portion thereof may be copied or duplicated in any manner. Violation of this is subject to the penalties set forth in the Federal Copyright Act.

Are there any advertising restrictions?

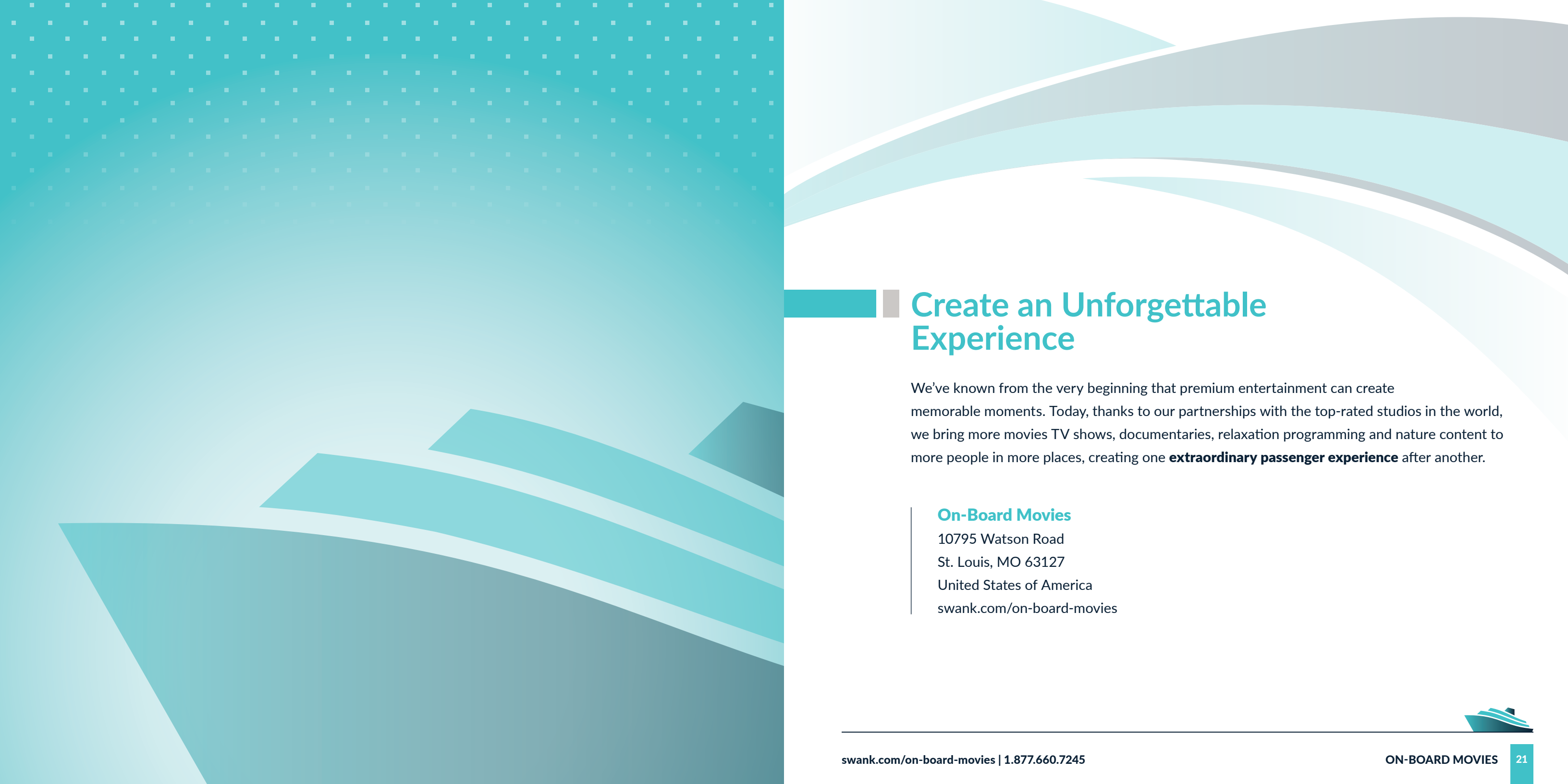
You are permitted to use the studio approved images provided by On-Board Movies. Please note, these images may not be edited or altered and must include the © symbol and the studio name.

Advertising movie showings through on-premise signage, websites, email, social media accounts or direct mail is acceptable. Any promotion done by means of a marquee or lighted sign that will be seen by the public may not include the name of the movie.

These movies are specifically licensed for non-theatrical showings only. Advertising through media such as radio, television or newspaper is not permitted. If this policy is violated or your screening becomes openly competitive with a commercial theater, your movie(s) may be canceled without notice.

Is your content limited to new releases?

No. In addition to top, new blockbuster movies and library movies, we also provide a variety of documentaries, concerts, international films, nature programming, meditation/yoga content and popular programs from brands including HGTV, Travel Channel, and Discovery Channel.



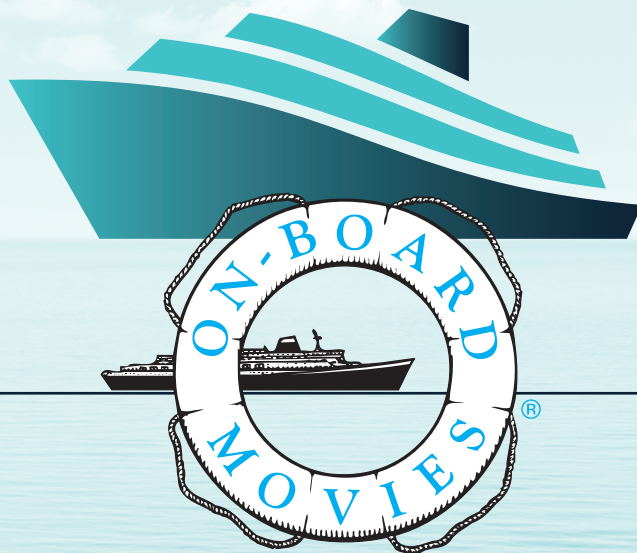
Create an Unforgettable Experience

We've known from the very beginning that premium entertainment can create memorable moments. Today, thanks to our partnerships with the top-rated studios in the world, we bring more movies TV shows, documentaries, relaxation programming and nature content to more people in more places, creating one **extraordinary passenger experience** after another.

On-Board Movies

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swank.com/on-board-movies | 1.877.660.7245