# SWANK
### MOVIE LICENSING USA

# MOVIE PROGRAMMING CALENDAR

## 2023 – 2024

# Asian American Pacific Islander Heritage Month

## Programming Idea:

AAPI cuisine is as diverse as its people. Help attendees branch out and try some new foods from different cultures by inviting local restaurants and food trucks to take part in an AAPI Food Festival at your event! Or keep it simple with a potluck and ask AAPI patrons if they'd like to share their favorite dish with the community.

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**MAY2023**

| SUNDAY | MONDAY | TUESDAY | WEDNESDAY | THURSDAY | FRIDAY | SATURDAY |
|---|---|---|---|---|---|---|
| | 1 | 2 | 3 <br> CASPER <br> NATIONAL PARANORMAL DAY | 4 | 5 | 6 <br> Dreamer <br> KENTUCKY DERBY |
| 7 | 8 | 9 | 10 | 11 <br> REMINISCENCE <br> NATIONAL TECHNOLOGY DAY | 12 | 13 |
| 14 <br> LIFE AS WE KNOW IT <br> MOTHER'S DAY | 15 | 16 <br> DINOSAUR 13 <br> DINOSAUR DAY | 17 | 18 <br> NIGHT AT THE MUSEUM <br> INTERNATIONAL MUSEUM DAY | 19 | 20 <br> ALL QUIET ON THE WESTERN FRONT <br> ARMED FORCES DAY |
| 21 | 22 | 23 | 24 | 25 | 26 | 27 |
| 28 | 29 <br> HACKSAW RIDGE <br> MEMORIAL DAY | 30 | 31 | | | |

# Free Role-Playing Game Day

## Programming Idea:

Help teens build important skills like math, literacy, leadership and dramatics by hosting tabletop role-playing games. There are many guides online that can help you get started. Or, if your library and teens are veterans at RPG, feature a fun activity or themed craft – like painting miniatures or designing your own.



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## JUNE 2023

| SUNDAY | MONDAY | TUESDAY | WEDNESDAY | THURSDAY | FRIDAY | SATURDAY |
|---|---|---|---|---|---|---|
| | | | | 1 <br> **LGBTQ MONTH** | 2 | 3 |
| 4 <br> **HUG YOUR CAT DAY** | 5 | 6 | 7 | 8 <br> **BEST FRIENDS DAY** | 9 | 10 <br> **GLOBAL WELLNESS DAY** |
| 11 | 12 | 13 <br> **WORLD SOFTBALL DAY** | 14 | 15 | 16 | 17 |
| 18 <br> **FATHER'S DAY** | 19 <br> **JUNETEENTH** | 20 <br> **NATIONAL REFUGEE WEEK** | 21 | 22 | 23 | 24 |
| 25 | 26 | 27 | 28 | 29 <br> SINGLE EVENT ONLY <br> **NATIONAL CAMERA DAY** | 30 | |

# Independence Day

## Programming Idea:

*Test your community's Fourth of July knowledge by hosting trivia contests. Feature questions about the American Revolution and the Declaration of Independence. Have a number of different sections going simultaneously so the competition is separated out by age group, like kids, teens and adults. Or, have families compete against one another.*

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**JULY2023**

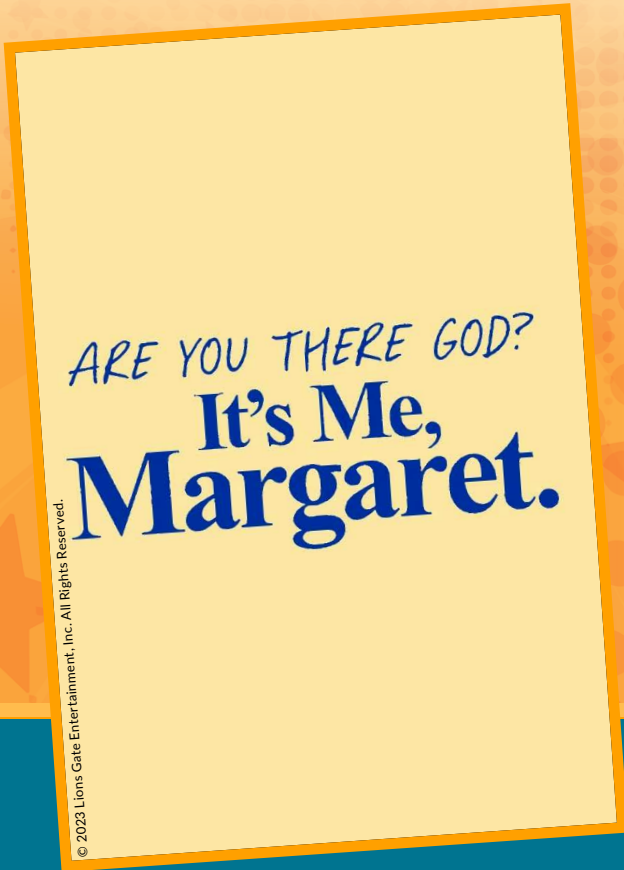| SUNDAY | MONDAY | TUESDAY | WEDNESDAY | THURSDAY | FRIDAY | SATURDAY |
|--------|--------|---------|-----------|----------|--------|----------|
|  |  |  |  |  |  | 1 <br> INTERNATIONAL JOKE DAY |
| 2 | 3 | 4 <br> INDEPENDENCE DAY | 5 | 6 | 7 | 8 <br> BE A KID AGAIN DAY |
| 9 | 10 | 11 | 12 <br> MALALA DAY | 13 | 14 | 15 |
| 16 | 17 | 18 <br> NELSON MANDELA DAY | 19 | 20 | 21 | 22 |
| 23 | 24 | 25 | 26 <br> NATIONAL DISABILITY INDEPENDENCE DAY | 27 | 28 <br> NATIONAL SOCCER DAY | 29 |
| 30 | 31 |  |  |  |  |  |

**JULY2023**

# Back to School

### Programming Idea:

Provide tips and ideas for clothing DIYs so students have low-cost options for fresh new school year clothes. For instance, they can take an old sweater and attach pom pom balls to it, or small gems, or even add patches to the elbows. Boys can dip-dye a button-down shirt or add a pocket to any old tee.

ARE YOU THERE GOD? It's Me, Margaret.

## AUGUST 2023

| SUNDAY | MONDAY | TUESDAY | WEDNESDAY | THURSDAY | FRIDAY | SATURDAY |
|---|---|---|---|---|---|---|
| | | 1 | 2 | 3 | 4 — FINEST HOURS — COAST GUARD BIRTHDAY | 5 |
| 6 — LITTLE WOMEN — SISTERS DAY | 7 | 8 | 9 — ELVIS — ELVIS DAY | 10 | 11 | 12 — WILD DAZE — SINGLE EVENT ONLY — ELEPHANT DAY |
| 13 | 14 — MASSIVE TALENT — FINANCIAL AWARENESS DAY | 15 | 16 | 17 | 18 | 19 — FALL — GLOBAL CLIMBING DAY |
| 20 | 21 — BOOK CLUB — SENIOR CITIZENS DAY | 22 | 23 | 24 | 25 | 26 |
| 27 | 28 | 29 | 30 — P.S. I Love You — GRIEF AWARENESS DAY | 31 | | |

# National Dance Day

**Programming Idea:**

Host an all-day dance series featuring different styles of dance from around the world so patrons can pop in for classes they're interested in! Ideas include salsa, hip hop, belly dancing, Irish dance, and folk dance. Tap into local dance businesses to secure instructors, or see if any patrons want to show off their moves.



I WANNA DANCE WITH SOMEBODY

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## SEPTEMBER 2023

| SUNDAY | MONDAY | TUESDAY | WEDNESDAY | THURSDAY | FRIDAY | SATURDAY |
|---|---|---|---|---|---|---|
|  |  |  |  |  | **1** QUEEN OF KATWE — AMERICAN CHESS DAY | **2** |
| **3** | **4** | **5** | **6** | **7** an inconvenient truth — CLEAN AIR DAY | **8** | **9** AMBULANCE — EMERGENCY SERVICES DAY |
| **10** Charlie and the Chocolate Factory — GRANDPARENTS DAY | **11** | **12** | **13** | **14** | **15** | **16** |
| **17** | **18** the BAD GUYS — CARTOON DAY | **19** | **20** | **21** GANDHI — DAY OF PEACE | **22** | **23** |
| **24** | **25** SELMA — WORLD DREAM DAY | **26** | **27** | **28** | **29** | **30** |

# *Adventure Day*

### Programming Idea:

*Camping is an inexpensive way to help children explore the outdoors, solve problems and experience nature. However, many people don't know what they need or how to safely go on a camping adventure. Program a simple camping skills workshop, featuring knot typing, food prep, packing lists, safety protocols, camping activities and more, to help give families and kids the confidence to head outdoors.*



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# OCTOBER**2023**

| SUNDAY | MONDAY | TUESDAY | WEDNESDAY | THURSDAY | FRIDAY | SATURDAY |
|---|---|---|---|---|---|---|
| **1**  SINGLE EVENT ONLY <br> NATIONAL COFFEE DAY | **2** | **3** | **4**  <br> WORLD ANIMAL DAY | **5** | **6**  <br> NATIONAL COACHES DAY | **7** |
| **8** | **9** | **10**  <br> WORLD HOMELESS DAY | **11** | **12** | **13** | **14** |
| **15** | **16** | **17**  SINGLE EVENT ONLY <br> BLACK POETRY DAY | **18** | **19**  <br> CONFLICT RESOLUTION DAY | **20** | **21** |
| **22** | **23**  <br> RED RIBBON WEEK | **24** | **25** | **26** | **27**  SINGLE EVENT ONLY <br> MENTOR DAY | **28** |
| **29** | **30** | **31**  <br> HALLOWEEN | | | | |

A FILM BY CHINONYE CHUKWU

# TILL

## BASED ON THE TRUE STORY

ORION PICTURES PRESENTS AN EON PRODUCTION / A FREDERICK ZOLLO PRODUCTION IN ASSOCIATION WITH WHOOP, INC. A FILM BY CHINONYE CHUKWU "TILL" DANIELLE DEADWYLER JALYN HALL
FRANKIE FAISON · HALEY BENNETT AND WHOOPI GOLDBERG CASTING BY KIM COLEMAN MUSIC BY ABEL KORZENIOWSKI COSTUME DESIGNER MARCI RODGERS EDITOR RON PATANE, ACE PRODUCTION DESIGNER CURT BEECH DIRECTOR OF PHOTOGRAPHY BOBBY BUKOWSKI
PREXTON HOLMES CHINONYE CHUKWU PRODUCED BY KEITH BEAUCHAMP, p.g.a. BARBARA BROCCOLI, p.g.a. WHOOPI GOLDBERG THOMAS LEVINE MICHAEL REILLY FREDERICK ZOLLO p.g.a.
WRITTEN BY MICHAEL REILLY & KEITH BEAUCHAMP AND CHINONYE CHUKWU DIRECTED BY CHINONYE CHUKWU
SCORE ALBUM AVAILABLE ON MERCURY CLASSICS SOUNDTRACK & SCORE

# Veterans Day

## Programming Idea:

Create programming to help your community show their appreciation this Veterans Day. Consider crafting 'thank you' notes to send to organizations like Operation Gratitude or A Million Thanks; help raise funds or collect donations for relevant organizations, or reach out to a local VA hospital or Fisher House to see how you could brighten the day of someone who's served our country.
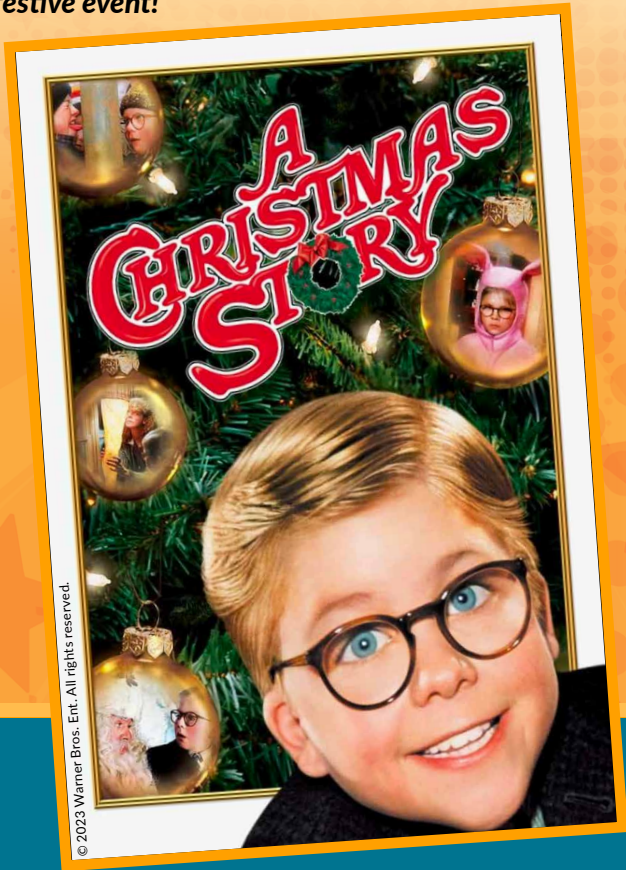
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## NOVEMBER 2023

| SUNDAY | MONDAY | TUESDAY | WEDNESDAY | THURSDAY | FRIDAY | SATURDAY |
|--------|--------|---------|-----------|----------|--------|----------|
|  |  |  | 1 <br> DAY OF THE DEAD | 2 | 3 | 4 |
| 5 | 6 | 7 | 8 | 9 | 10 | 11 <br> SINGLE EVENT ONLY <br> VETERANS DAY |
| 12 | 13 | 14 | 15 | 16 <br> ENTREPRENEURS DAY | 17 | 18 <br> NATIONAL PRINCESS DAY |
| 19 | 20 <br> FUTURE TEACHERS OF AMERICA DAY | 21 | 22 | 23 <br> THANKSGIVING | 24 | 25 |
| 26 | 27 | 28 <br> LETTER WRITING DAY | 29 | 30 |  |  |

NOVEMBER 2022

# Holiday Programming

## Programming Idea:

*During a screening of a holiday film, play holiday movie bingo! Simply create bingo sheets featuring classic things that appear or happen during holiday films, like snowstorms, mistletoes, airport scenes, or caroling, that attendees mark off as they occur. You could also create a holiday-themed photo op so families can snap a jolly pic or two for their holiday card, or simply to remember the festive event!*

## DECEMBER 2023

| SUNDAY | MONDAY | TUESDAY | WEDNESDAY | THURSDAY | FRIDAY | SATURDAY |
|---|---|---|---|---|---|---|
|  |  |  |  |  | 1 | 2 <br>  <br> **CANDLE DAY** |
| 3 | 4 | 5 | 6 | 7 | 8 | 9 |
| 10 <br>  <br> **HUMAN RIGHTS DAY** | 11 | 12 | 13 | 14 | 15 | 16 |
| 17 | 18 | 19 | 20 | 21 <br>  <br> **WINTER SOLSTICE** | 22 | 23 |
| 24/ **31** <br>  <br> **CHRISTMAS EVE** | 25 <br>  <br> **CHRISTMAS DAY** | 26 | 27 | 28 | 29 | 30 |

## DECEMBER 2023

# National Science Fiction Day

## Programming Idea:

In addition to showcasing popular sci-fi books and movies patrons of all ages can check out, feature simple crafts or activities with sci-fi spins, like DIY galaxy jars, robot building, Lego competitions or alien makeup tutorials.
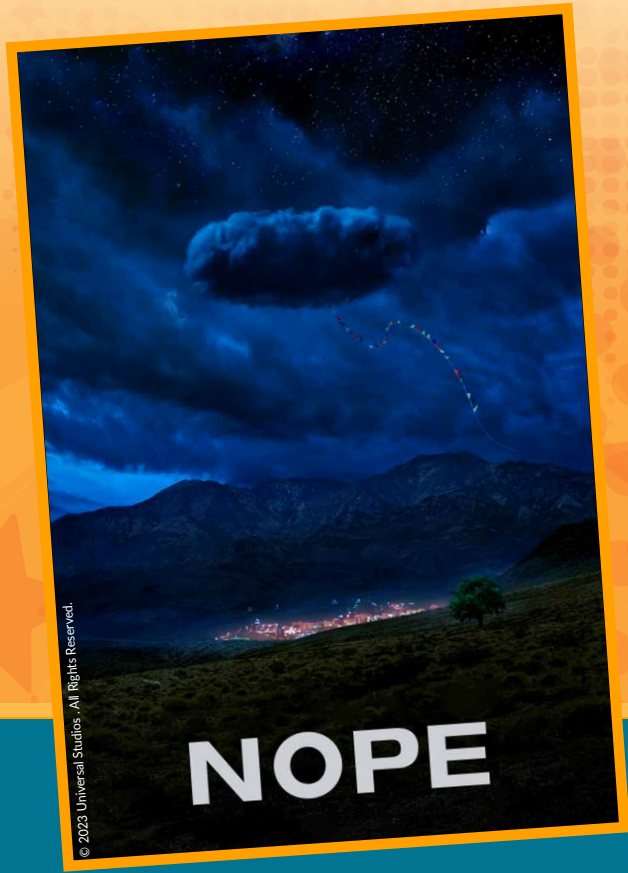


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## JANUARY2024

| SUNDAY | MONDAY | TUESDAY | WEDNESDAY | THURSDAY | FRIDAY | SATURDAY |
|---|---|---|---|---|---|---|
|  | 1 | 2 <br> THE COLONY <br> **SCIENCE FICTION DAY** | 3 <br> MR. SMITH GOES TO WASHINGTON <br> **WRITE TO CONGRESS DAY** | 4 <br> THOR LOVE AND THUNDER <br> **NATIONAL TRIVIA DAY** | 5 | 6 |
| 7 | 8 | 9 | 10 | 11 | 12 | 13 |
| 14 | 15 <br> WONDER <br> **NATIONAL HAT DAY** | 16 | 17 | 18 | 19 <br> Lyle, Lyle, Crocodile <br> **NATIONAL POPCORN DAY** | 20 |
| 21 | 22 | 23 | 24 | 25 | 26 | 27 <br> THE LAST DAYS <br> **HOLOCAUST REMEMBRANCE** |
| 28 <br> SINGLE EVENT ONLY <br> CHASING MADOFF <br> **DATA PRIVACY WEEK** | 29 | 30 | 31 |  |  |  |

## JANUARY2024

# Valentine's Day

## Programming Idea:

*Provide a variety of unique craft supplies so participants can DIY their own Valentine's Day card for significant others and friends! Make sure to have some examples present for inspiration. Ideas include pop-up, vintage, or scratch-off cards.*
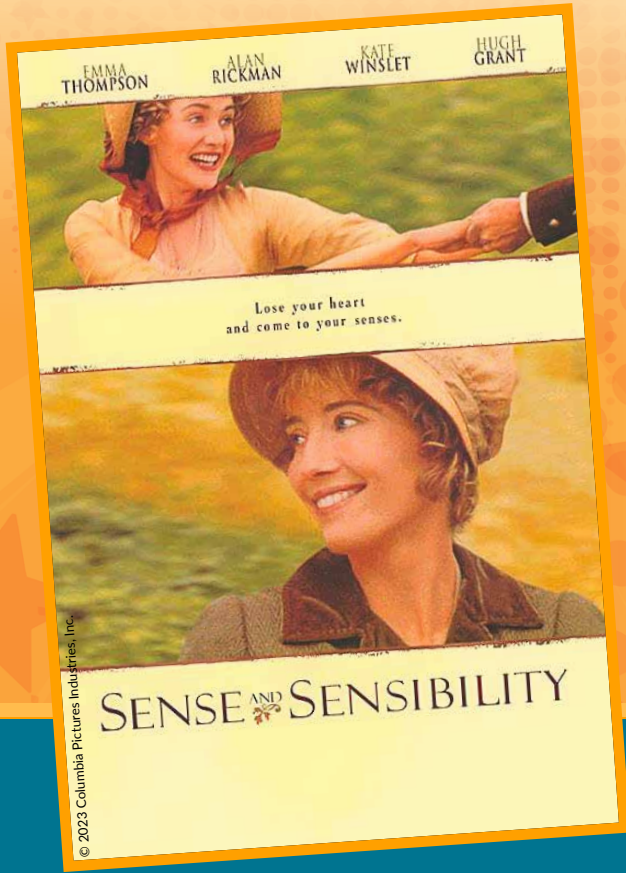
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**FEBRUARY2024**

| SUNDAY | MONDAY | TUESDAY | WEDNESDAY | THURSDAY | FRIDAY | SATURDAY |
|---|---|---|---|---|---|---|
| | | | | 1 — **BLACK HISTORY MONTH** | 2 | 3 |
| 4 | 5 — **WEATHERPERSON'S DAY** | 6 | 7 | 8 | 9 | 10 |
| 11 | 12 | 13 — **GALENTINE'S DAY** | 14 — **VALENTINE'S DAY** | 15 | 16 | 17 |
| 18 | 19 — **PRESIDENTS' DAY** | 20 | 21 | 22 | 23 — **TENNIS DAY** | 24 |
| 25 | 26 | 27 | 28 | 29 | | |

**FEBRUARY2024**

# Women's History Month

## Programming Idea:

Host a Women's History Month party for girls and their moms! Your movie can be the main event, but also include fun add-ons, like having everyone dress up like their favorite female or playing only music from woman musicians. Make the "cost" of entry to the party a donated item – like clothes, diapers and feminine products – that you can then donate to a local women's shelter.



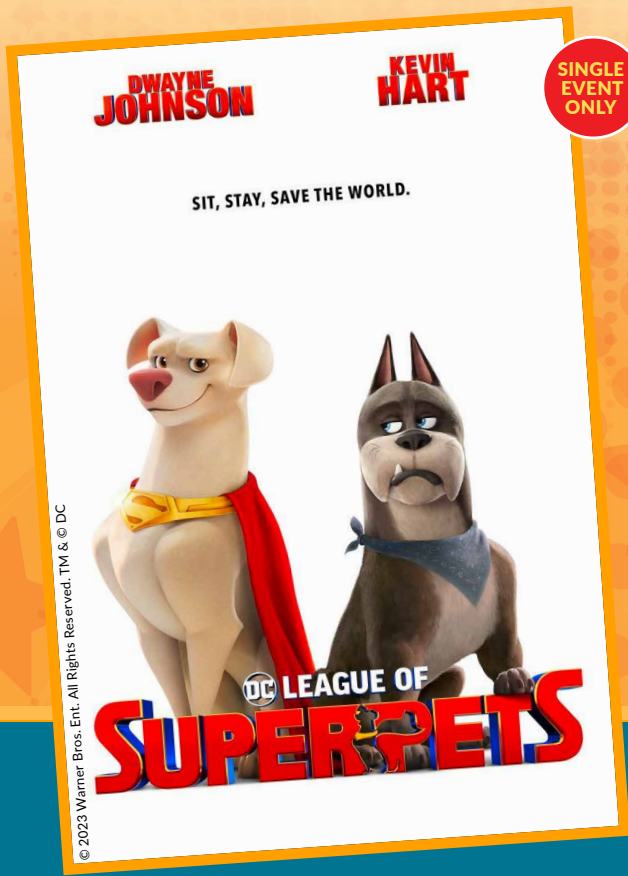EMMA THOMPSON  ALAN RICKMAN  KATE WINSLET  HUGH GRANT

Lose your heart and come to your senses.

SENSE AND SENSIBILITY

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## MARCH 2024

| SUNDAY | MONDAY | TUESDAY | WEDNESDAY | THURSDAY | FRIDAY | SATURDAY |
|---|---|---|---|---|---|---|
| | | | | | 1  SHE SAID **WOMEN'S HISTORY MONTH** | 2  STUART LITTLE **READ ACROSS AMERICA** |
| 3 | 4 | 5 | 6 | 7 | 8  BILL NYE the Science Guy **SCIENCE AND ENGINEERING DAY** | 9 |
| 10 | 11 | 12 | 13 | 14 | 15 | 16 |
| 17 | 18 | 19  ANCHORMAN **LET'S LAUGH DAY** | 20 | 21 | 22 | 23 |
| 24/ **31** EASTER  | 25 | 26 | 27 | 28 | 29 | 30  GIFTED HANDS **DOCTOR'S DAY** |

# National Pet Day

## Programming Idea:

Create a canine or feline-themed craft for patrons to share with their four-legged best friend. Ideas include crafted bowties and scarves, a pet portrait painting class, or DIY snuffle mats to keep pets entertained.



DWAYNE JOHNSON    KEVIN HART

SINGLE EVENT ONLY

SIT, STAY, SAVE THE WORLD.

DC LEAGUE OF SUPER-PETS

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## APRIL2024

| SUNDAY | MONDAY | TUESDAY | WEDNESDAY | THURSDAY | FRIDAY | SATURDAY |
|---|---|---|---|---|---|---|
|  | 1 | 2 | 3 | 4 | 5 | 6 |
| 7 | 8 MASTER'S GOLF TOURNAMENT | 9 | 10 | 11 | 12 | 13 |
| 14 | 15 JACKIE ROBINSON DAY | 16 | 17 | 18 ASTRONOMY DAY | 19 SINGLE EVENT ONLY — BICYCLE DAY | 20 |
| 21 | 22 PASSOVER | 23 | 24 | 25 | 26 | 27 |
| 28 SUPERHERO DAY | 29 | 30 JAZZ DAY |  |  |  |  |

APRIL2024

# SWANK
## MOVIE LICENSING USA

We hope your library
can use some of these ideas to
create successful movie events!

Don't forget, our annual license holders receive
even more ideas in the monthly email newsletter:

## Check It Out!

### CONTACT US TODAY TO LEARN MORE:

Phone: **1.888.267.2658** | Email: libraries@swankmp.com