



**SCREEN
PLAY** by Swank

How to Host the Bingo Game:

1. Access the game via the link in the digital Screen Play kit.

2. Enter your show details to create your unique game:

- Click the “Movie Start Time” box and select the show date and the time you plan to start the film (not the event’s start time), then click “OK.”
- Select the time zone your showing is happening in from the “Show Time Zone” dropdown.
- Enter in your school name then select “Play Game!”

3. On your unique game homepage, a countdown, QR code and Game ID will appear for players to use to join the game.

- Adjust the start time by clicking the date/time box, enter your new time and hit “OK.” If the game has started, refresh the page to show the date/time box again for adjustments.
- After the start time passes, you only have five minutes to reset the time. After that, no changes can be made.
- **Important:** Keep your game homepage open or have the unique link accessible to manage start time adjustments, check the countdown, access the QR code and leaderboard, etc. If you exit and use the original link, it will start the process over and generate a new game and new QR code.

4. Share the QR code with the audience upon arrival or display it on a screen so they can join the game. Or have players join by visiting swanscreenplay.com and entering the six-digit Game ID.

- **Tip:** Make sure to print out the QR code and have it available for any students that arrive late so they can still join the fun!

5. Start the movie when the countdown reaches 00:00:00 to ensure the movie’s time matches up with the timestamped questions in the game.

- Ensure no previews or ads play before the movie. If they do, skip ahead of these before your showing so you can start at the beginning of the movie when the clock hits 00:00:00.
- If you’re unsure when the official start of the movie is, check out a digital version of the movie (either streaming or download). The start of these copies will be aligned with the start of the timestamps as long as there are no ads.
- **Tip:** We recommend using a digital download of the movie for synchronized timestamps and a smooth transition from the QR code to the movie.

6. Hosts can monitor the leaderboard on the game board or the game homepage.

- On the leaderboard, you may view player points and the order players have called Bingo (the number in the star that appears).
- Players can keep earning points even after they’ve called Bingo—the game isn’t over until the end of the movie!
- **Tip:** To keep players engaged until the end of the film, have prizes for the players with the most points and the first players to call Bingo.



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Bingo Game Play Instructions

1. Join the game using the QR code, or by entering the Game ID at www.swanscreenplay.com.
2. Enter a nickname and click "Join Game with Nickname."
3. Read the instructions and click "Play." The game will start automatically once the countdown ends. You can also preview your Bingo card by selecting the "Preview Game" button.
4. Click on a square when that box occurs in the film.
 - Tip: Make sure to select the "Free" space!
5. Once you tap a square, either:
 - Tap "Select" to mark it.
 - Tap "Close" to exit the square.
6. If you select a square after the event occurs in the movie:
 - It becomes activated.
 - Points are based on timing: the closer you select the square to the event, the higher the points (range: 50-1,000). The free square awards 1,000 points.
7. If you select a square before the event:
 - First time: you receive a warning.
 - Subsequent times: 30-second penalty added to your game win time.
8. Once you have Bingo on your card (five squares in a row: horizontally, vertically or diagonally), a box will pop up for you to "Call Bingo."
 - If penalized during the game, you must wait for the penalty clock to reach "0" before you are able to officially call Bingo.
 - Tip: Make sure you hit the button as quickly as possible to lock in your Bingo order!
9. After calling Bingo, you can select to continue playing to keep scoring points.
10. You can view the leaderboard and instructions at any time using the buttons at the bottom of the page.
 - Once Bingo has been called, a star with a number will appear on the leaderboard next to the players name. This number is the order in which Bingo was called.

