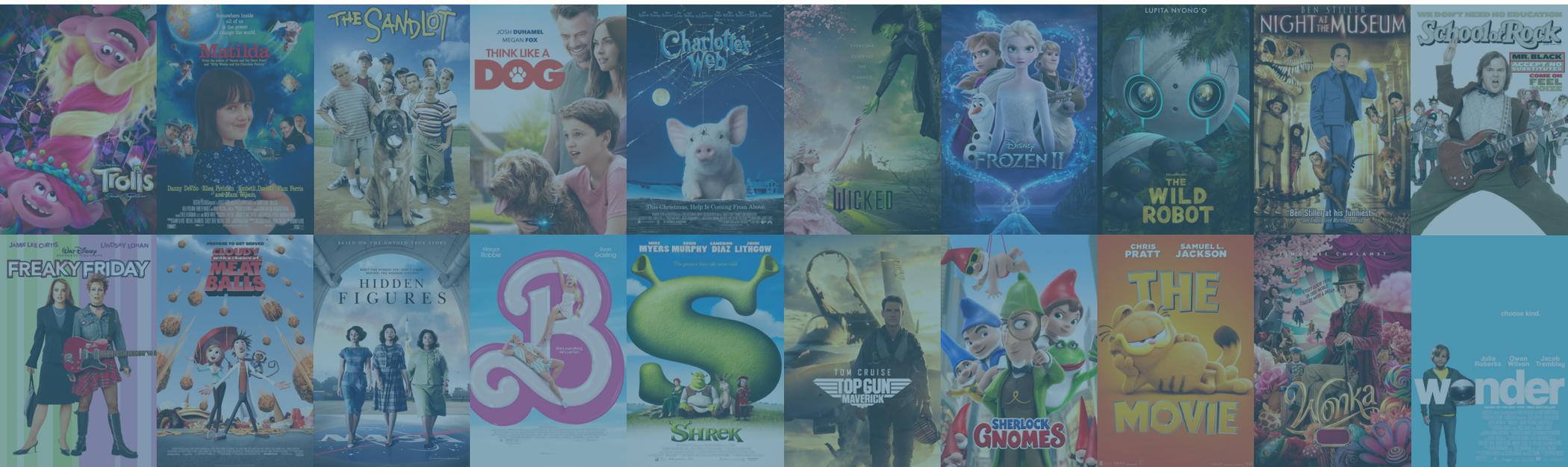


SWANK
MOVIE LICENSING USA

2025-2026 PROGRAMMING CALENDAR

Use this calendar for *programming ideas* and *title suggestions* for engaging school events!



MOVIE LICENSING FOR THE WHOLE SCHOOL!

Swank makes copyright compliance simple. Our license gives you peace of mind and opens the door to engaging, legal movie programming all year long.

Why Copyright Compliance Matters

Showing movies is a powerful way to build community, spark conversation and reward students – but it’s important to make sure screenings are legal. Under U.S. copyright law, any movie shown outside the classroom for instructional use requires a public performance license, even if the event is free and for students only.

What Our Public Performance Site License Covers

Under copyright law, any movie shown on school grounds – planned or unplanned – requires a public performance license.

Our annual site license provides year-round coverage for unlimited screenings of movies from a wide range of major Hollywood studios. With it, your school can legally show films for a variety of reasons, including:

- ✓ *Before/After-School Programs*
- ✓ *Student Rewards for Academics, Attendance & Good Behavior*
- ✓ *Family Movie Nights*
- ✓ *Fundraiser Events*
- ✓ *Indoor Recess*
- ✓ *Rainy/Snow Days*
- ✓ *Holiday Events*
- ✓ *Summer Camps*
- ✓ *Scout and Club Meetings*
- ✓ *Last Day of School*
- ✓ *Lock-ins and Dances*
- ✓ *Staffing Emergencies/ Substitute Teachers*
- ✓ *& More!*

Avoid Risk, Promote Respect

Copyright compliance isn’t just about avoiding penalties, it’s about modeling ethical behavior and supporting the creators behind the stories students love. Licensing your programming shows your school values both legal responsibility and creative work.

We Represent the Best Studios in the World

Only Swank Movie Licensing USA can provide the necessary licensing to show films at your school on behalf of the studios we represent.



NBCUniversal



LIONSGATE



MIRAMAX



FOCUS
FEATURES



FINE LINE FEATURES

IFCFilms

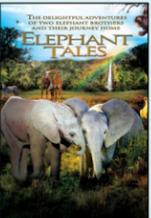
SCAN MORE!
TO LEARN
About Copyright Compliance



2025

August

BACK TO SCHOOL

SUN	MON	TUE	WED	THUR	FRI	SAT
					1  SPIDER-MAN DAY	2
3  INTERNATIONAL FRIENDSHIP DAY	4	5	6	7	8	9  BOOK LOVER'S DAY
10	11	12  WORLD ELEPHANT DAY	13	14	15	16
17	18	19	20	21  SENIOR CITIZENS DAY	22	23
24	25	26  NATIONAL DOG DAY	27	28	29	30  NATIONAL FRANKENSTEIN DAY
31						

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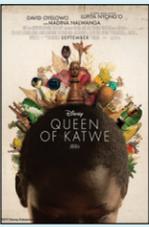
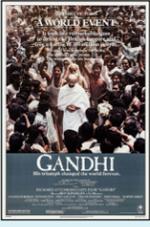
Back to School: Transform the schoolyard into a carnival that celebrates learning and language. Feature game booths like a “Spelling Sprint” challenge, vocabulary ring toss, and word search stations alongside classic carnival fun like face painting and a dunk tank. Cap off the evening with an outdoor screening for families to relax under the stars.

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2025

September

HISPANIC HERITAGE MONTH

SUN	MON	TUE	WED	THUR	FRI	SAT
	1  AMERICAN CHESS DAY	2	3	4	5	6  READ A BOOK DAY
7  GRANDPARENTS DAY	8	9  EMERGENCY SERVICES DAY	10	11	12  NATIONAL VIDEO GAMES DAY	13  ROALD DAHL DAY
14	15	16	17	18	19	20
21  DAY OF PEACE	22  FIRST DAY OF FALL	23	24	25  U.S. NATIONAL COMIC BOOK DAY	26	27
28	29  BROADWAY MUSICALS DAY	30				

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Hispanic Heritage Month: Create a hallway cultural fair where each classroom features a different Hispanic country with food samples, music and student-made art. Follow the event with a performance or speaker that celebrates Hispanic contributions to arts and culture.

2025

October

HALLOWEEN

SUN	MON	TUE	WED	THUR	FRI	SAT
			1  INTERNATIONAL MUSIC DAY	2	3	4  WORLD ANIMAL DAY
5	6  NATIONAL COACHES DAY	7	8	9	10  WORLD MENTAL HEALTH DAY	11
12	13	14	15	16  CONFLICT RESOLUTION DAY	17	18  NATIONAL MARTIAL ARTS DAY
19	20	21	22	23	24	25
26	27	28  INTERNATIONAL ANIMATION DAY	29	30	31  HALLOWEEN	

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Halloween: Invite students and staff to participate in a costume parade and pumpkin-decorating contest before a movie screening. Offer a “spooky snacks” station where kids can make their own themed treats using safe, simple ingredients.

2025

November

WORLD KINDNESS DAY

SUN	MON	TUE	WED	THUR	FRI	SAT
						1  NATIVE AMERICAN HERITAGE MONTH BEGINS
2	3	4	5	6	7	8
9	10	11  VETERAN'S DAY	12	13  WORLD KINDNESS DAY	14	15
16	17	18  NATIONAL PRINCESS DAY	19	20  FUTURE TEACHERS OF AMERICA DAY	21	22
23	24  THANKSGIVING	25	26	27	28	29
30						

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World Kindness Day: Launch a kindness chain by having students write good deeds on paper links to hang throughout the school. Let students share their acts of kindness aloud before enjoying a feel-good story together.

2025

December

CHRISTMAS

SUN	MON	TUE	WED	THUR	FRI	SAT
	1	2	3  INTERNATIONAL DAY OF PERSONS WITH DISABILITIES	4	5	6
7  LETTER WRITING DAY	8	9	10	11	12	13
14  HANUKKAH BEGINS	15	16  JANE AUSTEN'S BIRTHDAY	17	18	19	20
21  WINTER SOLSTICE	22	23	24  CHRISTMAS EVE	25  CHRISTMAS	26  KWANZAA BEGINS	27
28	29	30	31			

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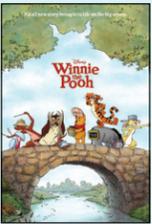
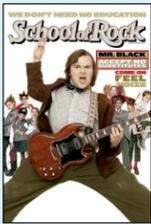


Christmas: Host a holiday sweater day and winter craft workshop where students make ornaments or cards to donate to local nursing homes. Offer cocoa and carols before the community gathers for a cozy movie night.

2026

January

INTERNATIONAL CREATIVITY MONTH

SUN	MON	TUE	WED	THUR	FRI	SAT
				1	2  NATIONAL SCIENCE FICTION DAY	3
4	5	6  NATIONAL TECHNOLOGY DAY	7	8	9  NATIONAL WORD NERD DAY	10
11	12	13	14	15  NATIONAL HAT DAY	16	17
18  WINNIE THE POOH DAY	19  MARTIN LUTHER KING JR. DAY	20	21	22	23	24  INTERNATIONAL DAY OF EDUCATION
25  OPPOSITE DAY	26	27  HOLOCAUST REMEMBRANCE	28  LEGO DAY	29	30	31

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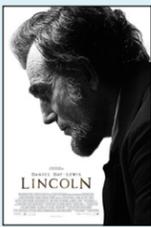


International Creativity Month: Set up a "Creativity Fair" where students showcase original poems, short stories, art or inventions. Pair the event with an interactive storytelling session or collaborative mural activity before the main event.

2026

February

BLACK HISTORY MONTH

SUN	MON	TUE	WED	THUR	FRI	SAT
1	2  GROUNDHOG DAY	3	4	5  WEATHERPERSON'S DAY	6	7
8	9	10	11  INTERNATIONAL DAY OF WOMEN AND GIRLS IN SCIENCE	12	13  GALENTINE'S DAY	14  VALENTINE'S DAY
15	16  PRESIDENTS DAY	17	18	19	20	21
22	23  TENNIS DAY	24	25	26  NATIONAL FAIRYTALE DAY	27  NATIONAL RETRO DAY	28

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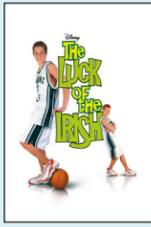
Black History Month: Host a school-wide "Poetry & Prose Jam" where students recite original pieces or works by Black authors in a welcoming open mic format. Add a collaborative quilt craft inspired by African American quilting traditions, where each student decorates a square with a theme of unity or identity.

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2026

March

WOMEN'S HISTORY MONTH

SUN	MON	TUE	WED	THUR	FRI	SAT
1	2  READ ACROSS AMERICA DAY	3	4	5	6  NATIONAL SCIENCE AND ENGINEERING WEEK	7
8	9	10	11	12	13	14
15	16	17  ST. PATRICK'S DAY	18	19  LET'S LAUGH DAY	20  START OF SPRING	21
22	23	24	25	26	27	28
29	30	31				

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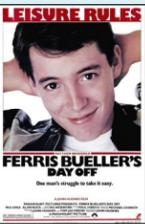
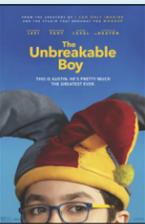
Women's History Month: Organize a gallery walk featuring biographies and student portraits of notable women in science, sports and the arts. Include a panel or reading led by inspiring local women before settling in for the screening.

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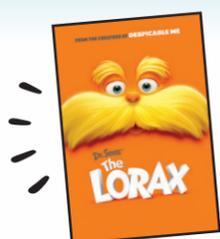
2026

April

EARTH DAY

SUN	MON	TUE	WED	THUR	FRI	SAT
			1  FERRIS BUJELLER'S DAY OFF APRIL FOOLS DAY	2  AUTISM AWARENESS DAY	3	4
5  EASTER	6	7	8	9  MASTER'S GOLF TOURNAMENT	10  NATIONAL SIBLINGS DAY	11
12	13	14  NATIONAL DOLPHIN DAY	15  JACKIE ROBINSON DAY	16	17	18
19	20	21  CREATIVITY AND INNOVATION DAY	22  EARTH DAY	23	24	25
26  WORLD BOOK DAY	27	28  SUPERHERO DAY	29  INTERNATIONAL DANCE DAY	30  JAZZ DAY		

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Earth Day: Turn your school into an "Eco Exploration Zone" with hands-on stations for composting demos, upcycled crafts and water conservation games. Follow it with a bring-your-own reusable picnic, encouraging families to enjoy snacks sustainably before the screening.

2026

May

ASIAN AMERICAN AND PACIFIC ISLANDER HERITAGE MONTH

SUN	MON	TUE	WED	THUR	FRI	SAT
					1	2  FREE COMIC BOOK DAY
3	4  STAR WARS DAY	5	6	7	8	9
10	11  MOTHER'S DAY	12	13	14	15	16  ARMED FORCES DAY
17	18  INTERNATIONAL MUSEUM DAY	19	20	28	22  SHERLOCK HOLMES DAY	23
24	25  NATIONAL SING OUT DAY	26	27	28	29	30
31						

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Asian American and Pacific Islander Heritage Month: Arrange a "Storytime & Symbols" activity where students rotate through stations learning about traditional AAPI folktales, writing Chinese characters or exploring Polynesian navigation. Invite a guest speaker or cultural performer to lead an interactive session before the main event.

2026

June

NATIONAL CHILDREN'S DAY

SUN	MON	TUE	WED	THUR	FRI	SAT
	1	2	3	4  HUG YOUR CAT DAY	5	6
7	8  WORLD OCEAN'S DAY	9	10	11	12	13
14	15  FATHER'S DAY	16	17	18	19  JUNETEENTH	20  FIRST DAY OF SUMMER
21  NATIONAL MUSIC DAY	22	23  NATIONAL PINK DAY	24	25  GLOBAL SMURF DAY	26	27
28	29	30				

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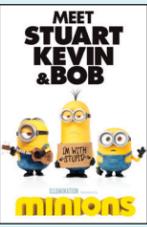
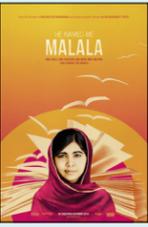
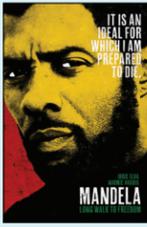
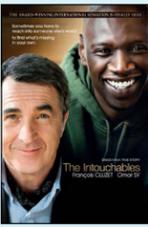
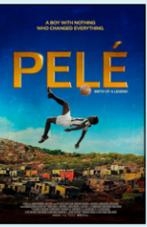


National Children's Day: Give kids a voice by letting them vote on their favorite games and snacks for a "Kids' Choice" event. Offer a coloring zone or friendship bracelet station to keep little hands busy before the feature presentation.

2026

July

NATIONAL VIDEO GAME DAY

SUN	MON	TUE	WED	THUR	FRI	SAT
			1  INTERNATIONAL JOKE DAY	2	3	4  INDEPENDENCE DAY
5	6	7	8  BE A KID AGAIN DAY	9	10	11
12  MALALA DAY	13  GLOBAL CLIMBING DAY	14	15	16	17	18  NELSON MANDELA DAY
19	20	21	22	23	24	25
26  NATIONAL DISABILITY INDEPENDENCE DAY	27  PARENT'S DAY	28  NATIONAL SOCCER DAY	29	30  INTERNATIONAL DAY OF FRIENDSHIP	31	

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National Video Game Day: Host a retro arcade afternoon with classic games and team tournaments using consoles or tabletop setups. Add a "design your own game character" craft corner to inspire creativity before the final program begins.



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