

Entertain Your Guests. **PROTECT Your Brand.**

From pool decks to rooftops, movies elevate the guest experience and drive revenue opportunities for hotels. But every public showing requires a license to stay compliant with copyright law.

While other companies only cover background use, Swank provides an all-inclusive license that allows your hotel to:

- Legally host movie screenings anywhere on your property
- Promote the title of the movie to guests and the public
- Charge admission or host ticketed community events
- Access top blockbusters from Hollywood's biggest studios
- Easily access movie content through flexible delivery options

Where Movies Make an Impact



Pools & Patios:

Host drive-in movies that keep guests on-site longer and drive higher food and beverage sales.



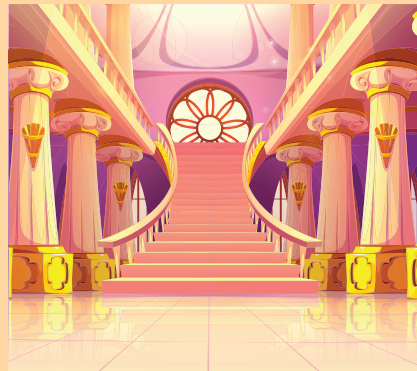
Restaurants & Lounges:

Pair dinner service with curated screenings to boost check averages and encourage repeat visits.



Rooftops:

Set the tone with cinematic ambiance that enhances your property's atmosphere and brand experience.



Ballrooms & Event Spaces:

Add licensed movie entertainment to conferences or corporate retreats for turnkey engagement.

Why Licensing Matters

Showing a movie publicly without the proper license violates U.S. copyright law and can result in costly penalties.

Swank simplifies the process, ensuring your property stays protected and compliant – while opening new opportunities to engage guests.

Keep your property protected and your guests entertained.

Learn more or request a quote:

swank.com/hotels-resorts
800.876.5577